

XIME News

VOL No. XXIV Issue No.3

January 2015



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Editorial Team:

Students Coordinators: Ms. Charishma Narayan, Mr. Roshan Paul Panangat, Ms. Shikha Sunil Pandit, Mr. Anshu Kumar, Ms. Devika Gulla, Ms. Ramisha Ramachandran & Ms. Smitha Jane Xavier

The Accidental Scholar



Book release at XIME Bangalore

The autobiography of the renowned educator and thought-leader Prof. Jagdish N. Sheth, 'The Accidental Scholar' was released on October 20, 2014. Other dignitaries who graced the wonderful occasion were stalwarts in the field of Education like Dr. S. Neelamegham, Former Dean of the Faculty of Management Studies of the University of Delhi, Dr. J. Alexander, Chairman, XIME-Kochi, Prof. J. Philip, the President, XIME, Dr. Jeyakar Vedaminickam, Director-XIME and Prof S.D. Tyagaraj, Sr. Dean-XIME.



Prof. Jagdish N. Sheth being felicitated by Dr. Alexander and Prof. Philip, the President

Prof. Sheth shared his varied and highly fascinating life experiences with the students of XIME. As future managers, he encouraged the students to embrace each and every challenge with positive hope and a strong conviction that it would lead the way forward for professional as well as personal growth.



Prof Jagdish Sheth interacting with XIME students



Prof. Neelamegham and Prof. Jagdish Sheth with Prof. J. Philip

XIMERA-The Management Fest of XIME-Bangalore

XIME- Bangalore's first ever Management Fest – XIMERA, the most awaited event of the year was held on November 8-9, 2014. The event opened with the Inaugural Ceremony that witnessed the presence of Dr. J. Alexander, IAS (Rtd.), Chairman, XIME- Kochi. The Chief Guest was Mr. Lakshminarayana, IAS, and Commissioner of BBMP, who addressed the students present at the inauguration and declared the fest open.

Plotus' Chamber – Finance

A test of numbers, logic and quick thinking was all bought together in this fantastic event. It was very exciting for the participants to do all the number crunching and simulate a real world stock market, where each transaction happened by shouts and calls rather than online. After a very tough fight, Sandeep and Arvin of St. Joseph's College, Bangalore emerged as the winners while the Runners Up were Rajesh and Kislav of CUIM, Kengeri Campus, Bangalore.



Winners of XIMERA'14 with Dignitaries

Turks of Arena – Entrepreneurship

Driven by one's own thoughts. Reaching for the stars. The sky is the limit. Small, yet powerful phrases that capture what Empresario - the Entrepreneurship Club tried to convey through this event. The participants were tested for their entrepreneurship ability and skills in different rounds including one in which they had to present a strategy for reviving a business that had crashed. Nimmy Mathew and Mayur Mudariyaer of CUIM, Kengeri Campus, Bangalore, were adjudged the winners.

Conficiens – Operations

Plan-Do-Check-Act. Borrowing insights from the virtuous cycle, the Operations Club organized several multi-faceted events in which managerial skills had to be employed to solve different constraints of logistics and supply chain problems. Participants were tested thoroughly on their knowledge and skills in the extensive field of operations management. The Winners were Suraj Seshadri and Manish Watharkar from SIBM, Bangalore, and Christy George and Praveen K were the Runners Up, SIBM, Bangalore.



The Odyssey of Athena – Business Plan Competition

Knowledge, Skills, Innovation and Intelligence - only a right mix of these will make a business idea a success and rightly so, the event gave students a chance to showcase their business acumen. The objective was to test the participant's knowledge of the process of starting an enterprise, their ability to put theory into practice and most importantly their ability to innovate and come up with business ideas that would revolutionize the Indian market.

In one of the most fiercely contested events of XIMERA, Shaikh Md. Tabriz from IIM-Kozhikode was declared the winner and Vedanshu Goel from Goa Institute of Management the runner up.

The Challenge of Metis - Human Resource

People are the most valuable aspects of any organization and managing them is the biggest challenge organizations face. The competition organized by HRuday – The HR Club, tested the participants knowledge of Human Resource Management, their skill of putting theory into practice as well as their ability to innovate. Anuja Singh and Rajeshwari Ravishankar from XIME - Kochi



emerged as winners while Sindhuja Asokan and Aditi Puri from SIBM Bangalore were the runners up.

Business Quiz

A team of Quiz lovers hosted XIMERA's B-Quiz on November 8, 2014. The competition started with 10 teams putting their heads together, to find answers to cleverly framed and extremely logical questions. The questions were from various fields like marketing, operations, Mergers & Acquisitions, contemporary business, advertising, to name a few. After 4 rounds of intense quizzing, Reeve Passana and Pratik Porwal from St. Joseph's, Bangalore secured the first place, while Amit Jaiswal and Harish from XIME- Kochi secured the second place.



Business Quiz winning team from St. Joseph's, Bangalore

Emporus - Marketing

Creativity is the root cause of all great innovations and the ability to promote, market and sell anything is an absolute necessity for an aspiring marketer. MarkXime, the Marketing club conducted this event which challenged the participants to come up with futuristic products and market them. The contestants had to give an elevator sales pitch and strategize the marketing campaign for a product. S.V. Sasta Prashanth and Pranav P.T. from SIBM Bangalore stood first, with Jerry Bhadrans and Jerry Pragash from XIME- Kochi emerging as the runners up.



Mr. Sunil Sanghai of HSBC speaking at the Concluding Session of XIMERA

ELITIUS - BEST MANAGER EVENT

The hunt for the ultimate talent in a Business School, a feather in the cap of any organization and a true to the core individual who stands apart from the rest of the crowd – THE BEST MANAGER. Elitius was one of the flagship events of Ximera'14. With eight rounds of screening, the event was the real hunt for the Best Manager. The rounds in the event were Quiz, Weird Marketing, Extempore, Ops, Finance, HR/IR, Weird Advertisements and Stress Interview. The rounds got progressively got tougher and only the best survived to claim the coveted prize.

From about 13 contestants from various colleges, Arya Nair of XIME- Kochi won the BEST MANAGER certificate and a cash prize of Rs.25000.

Months of hard work, passion and efforts all culminated in XIMERA being a huge success. The fest indeed set new standards in the history of XIME and was a model for the incoming batches to follow and improvise upon. The valedictory address was given by the President, Prof J. Philip and the Chief Guest for the occasion was Mr. Sunil Sanghai, MD, Head- Banking, HSBC Bank, India. The Chief Guest, the President and Dr. Jeyakar Vedamanickam, Director- XIME, Bangalore gave away the awards to the winners.



Arya Nair of XIME-Kochi receiving the Award for Best Manager



A competition in progress

Walkathon 2014



Dignitaries at the closing ceremony

Walkathon, organized by the XSEED club of XIME, brought together people from various walks of life to WALK together for a special cause, to spread awareness and contribute in whichever way possible. Every year the event is associated with a noteworthy cause.

This year, Walkathon was held on November 23, 2014. The cause for this year's Walkathon was "Fight against Women and Child Abuse". The walkathon had a 10 km run and a 5km walk. All students of XIME along with other participants took part in the walk. XSEED partnered with two NGOs- Balutsav and Vimochna. Balutsav works on child education and counseling whereas Vimochna is involved in welfare of women, rehabilitation and social justice.

Walkathon 2014 was sponsored by South Indian Bank and the Chief Guest for the event was Mr. Ajit Jacob, DGM. Mr. Ramesh Balasundaram, founder of Balutsav and Ms. Corrine Kumar, Co-founder of Vimochna were also present at the event. Many members of both the organisations, including the rehabilitated victims joined the walk and enjoyed it thoroughly.

Following are the highlights of the event:

- Approximately 500 people turned out for the walk
- Sale of 850+ tickets
- Social Media: The message reached more than 1 Lakh supporters on Twitter; Garnered support by Corporate Leaders on Facebook
- Supported by eminent personalities like Pankaj Adwani, Suresh Menon, Rohan Bopanna, Varun Dhawan and Nicole Faria on their Twitter page

The Walkathon helped in raising awareness on women and child abuse and sensitising people regarding the same. At the end of the event, the club was able to make a notable contribution of Rs. 40,000 each to the two NGOs.

Seminar on HR in Public and Private Sectors



The Panel Discussion on HR in Public and Private Sectors

A Seminar on HR in Public and Private Sectors was held on October 18, 2014. The Inaugural Session was graced by Dr. N. R. Mohanty, Former Chairman, HAL and Prof. J.Philip, President XIME. Mr. Mino Jacob Thomas, Talent and Acquisition-Wipro, Mr. R Rajnarayan, Senior VP & Chief HR Officer and Prof. S D Tyagaraj, Senior Dean, XIME addressed the gathering on the topic 'Talent Acquisition and Retention'.

The session on 'Employee Growth Strategies' was delivered by Mr. L. Selvam George, Founder, 5E Serpraise, Mr. Anantha Agasthya, Executive Director, HAL and Mr. Elango R, EVP, EGS & Global Chief HRO, Mphasis.

An insight on the 'Compensation and Reward Systems' was given by Dr. M. Nellaiappan, Former Director HR, BEML, Prof. Manoj Varghese, Former Head HR, Google Asia, Dr. Jeyakar Vedamanickam, Director-XIME and Prof, S D Tyagaraj, Senior Dean- XIME.

The session on 'Effective Employee Engagement' was conducted by Prof. N.M. Agarwal, Professor-IIMB, Mr. Manas R. Panda, Executive Director (HRD), SAIL and Mr. Sailesh Menezes, Country Manager, HR, HP-India Sales.

The 'Organisation Culture & Performance' Session was addressed by Dr. Ashis Sen, DGM (Capability Building), HPCL, Mr. Suraj Chettri, Director, Airbus India Operations Pvt Ltd., Mr. Tarun Srinivasan, VP (Operations), GENPACT and Prof J. Philip, President, XIME. It was an excellent learning opportunity for the students who got valuable insights and inputs on various functionalities in the HR department and their inter- relationships.

Leadership Development Programme for Trainee Friars



Participants of Leadership Development Programme for Trainee Friars

XIME, Bangalore organized a workshop on Leadership Development for trainee friars of St. Antony's Friary, Bangalore, during October 23- 25, 2014. The primary goal of the workshop, the first of its kind, was to enhance leadership skills in the 17 trainee friars, who were accompanied by Friar Sidney J. M. Mascarenhas, OFM, Ph.D. and Friar Balthazar Pinto. The workshop was inaugurated with an introductory session by Dr. J. Alexander (Retd. IAS), Chairman, XIME- Kochi, in which Prof. J. Philip, President- XIME and Dr. Jeyakar Vedamanickam, Director- XIME were present. Prof. Philip then gave an introduction to management. Prof. C. P. Ravindranathan, Honorary Professor- XIME and Dr. Naseer Mohamed Jaffer, Professor- XIME also delivered sessions on the first day. Dr. Jeyakar

Vedamanickam, Prof. S. D. Tyagaraj, Sr. Dean- XIME, Dr. N. M. K. Bhatta, Dean (Development)- XIME, Mr. Platosen, Asst. Professor- XIME, Mr. Selvam George, Founder- 5E Serpraise, and Mr. Babu Srinivas and Mr. Bansy Kalappa, Social Activists also handled sessions over the remaining two days. A few of the key topics that were discussed are Global Economy and India's Position, The Leader in You, Execution Excellence, Enhancing Creativity and The Digital World we live in. The concluding session was a panel discussion chaired by Prof. J. Philip. Dr. Alexander and Dr. Vedamanickam were present in the panel. Following the panel discussion, the certificates of participation were awarded by Dr. J. Alexander.

Faculty Development Programme in Case Writing and Case Teaching



Participants of Case Writing and Case Teaching Workshop

XIME- Bangalore conducted Faculty Development Programme in Case Writing and Case Teaching during November 3-4, 2014 to impart much needed skill in the faculty of B-Schools. The sessions were conducted by well acclaimed academicians like Prof. G. R. Kulkarni, Former Dean-IIM, Ahmadabad and

Chairman, Board of Governors, XIME, Bangalore, Prof. J. Philip, former Director- IIM, Bangalore, and President, XIME, Bangalore, Prof. Mathew J. Manimala, Professor- IIM Bangalore and Prof. S. D. Tyagaraj, Sr Dean, XIME, Bangalore.

The key takeaways for the participants comprised

learning to teach by case method, understanding steps in case writing and learning preferences, and using case survey method in research. Renowned Management Consultant Mr. Vasant Cavale also delivered a session titled “The Exciting World of Learning through

Case Method”. There were 19 faculty members who participated in the FDP representing leading institutions from Karnataka, Tamil Nadu, Andhra Pradesh and Kerala, including faculty members from XIME, Bangalore and Kochi campuses.

Workshop On Creativity & Innovation

XIME, Bangalore successfully organized its second two-day Workshop on Creativity & Innovation during November 21-22, 2014. The two-day workshop was coordinated by Mr. K. Bennie Joel, Asst. Professor, XIME and led by Dr. Jeyakar Vedamanickam, Director, XIME. The primary goal of the workshop was to enhance “out of box thinking” and the participants’ ability to nurture it further that would support their organization’s growth.

The first day of the workshop began with the welcome

address by Dr. Jeyakar Vedamanickam, Director, XIME, followed by an introduction to Creativity & Innovation by Prof. J. Philip, President, XIME and continued by Dr. Jeyakar Vedamanickam who gave an overview of Creativity & Innovation through simulation games.

On the second day, sessions were handled by Mr. Vinay L. Deshpande, Encore Software Ltd. A panel discussion was arranged on the importance of Creativity & Innovation in organizations.



Participants of Creativity and Innovation Workshop

MDP on Agile Project Management



Participants of Agile Project Management Workshop

XIME conducted a Management Development Program on Agile Project Management Methodologies during December 5-6, 2014. 51 participants from 15 different organizations participated in the MDP. Mr. Amar Bhaskar, Vice President, IBM inaugurated the program and Dr. Jeyakar Vedamanickam, Director, XIME welcomed the participants. A panel discussion was held during the MDP in which Dr. Sarat Chandra

Babu (Executive Director, CDAC), Ms. Padma C. (AVP & Director, Sonata Software), Ms. Usha S. (Agile Practitioner & Evangelist, TESCO), Ms. Lakshmi S. (Agile Practitioner and Delivery Expert, SAP Labs) and Mr. Vijay Krishna Moorthy (Head, Agile COE at Tata Consultancy Services) participated. Prof J Philip, President, XIME delivered the valedictory address.

Workshop on Business Excellence



XIME's Business Excellence Workshop conducted at Taegu Tec Campus: Participants with Mr. L. Krishnan, MD- Taegu Tec, President Prof. J. Philip, Faculty Coordinator Dr. N. M. K. Bhatta, Dean (Dev) - XIME

XIME conducted an Organisation Based "Business Excellence Practitioners Workshop" during December 12- 13, 2014 at Taegu Tec, Bangalore. 31 participants from 9 different organizations participated in this OBP. The workshop was inaugurated by Prof. J. Philip, President, XIME and Mr. L. Krishnan, MD, Taegu Tec delivered the inaugural address. Mr. N.E. Sridhar (Head Corporate Sustainability and Business

Excellence of Titan Industries) and Mr. S. Sampath Kumar (Head Customer Centricity and Business Excellence Evangelist, Tata Consultancy Services) were the invited speakers. Prof. J. Philip, President, XIME delivered a special talk on High Performing Organisations. Dr. Jeyakar Vedamanickam, Director, XIME proposed the vote of Thanks.

MDP on Enhancing Effectiveness of Voluntary Organisations in Chennai

XIME over the last 20 years has been periodically organizing Management Development Programmes (MDPs) to build effectiveness of NGOs/ Not for Profit organisations and has supported over 300 of them across the country. The 4th Management Development Program for 2014 was organised from 4th to 6th December 2014 at Asha Nivas Social Service Centre, Chennai. A total of 17 participants from 14 NGOs from Tamil Nadu benefited from the same. XIME has trained over 64 participants across 33 NGOs in 2014.

The key topics that were covered in the program include The Sustainable Business Model for NGOs,

Donor Landscape, Fundraising Strategy and Proposal Development, Project Life Cycle Management and Result Oriented Monitoring & Evaluation, NGO Financial Management and Government Regulations & Compliance, Low cost IT Solutions and Social Media Marketing for NGOs.

Senior Experts from several leading NGOs including World Vision, Hand in Hand, Hope Foundation shared their Experiences with the participating NGOs. The program was well received by all the participants and they felt it was very useful, informative and relevant.

From The President's Diary



President addressing audience

Prof. J. Philip, President, XIME inaugurated the Seminar “HR in Public and Private Sectors” held on October 18, 2014 at XIME, Bangalore and shared his experience on how HR Practices remain on the same basics and differ in details in Private sector

On October 25, 2014, the President had fruitful discussions with Ms. Debolina Dutta, Head of HR-VF Corporation India over Industry-Academic Linkages and current trends in management education.

President inaugurated the HR Panel Discussion on the ‘Current Issues in the field of HR’ which was held on November 14, 2014 at the XIME-B campus.

President was the key resource person at the Faculty Development Programme (FDP) in Case Writing and Case Teaching during November 3-4, 2014.

Prof. Philip was a panelist in the Panel discussion on “Highlighting the need of Privatization of Indian Education” at Economic Times Future of Learning Summit held at Hotel Sahara Star, Jade Ballroom, Mumbai on November 19, 2014.

President had discussions with Dr. Karin Wells and Dr. Venkata Yanamandram from University of Wollongong, Australia at XIME Bangalore campus on November 22, 2014 on possible collaboration.

Prof. Philip inaugurated the St. Xavier's Day Celebration at XIME Bangalore on December 3, 2014.

The President was Chairman of the HR Panel Discussion at XIME Kochi organized by NIPM (Kerala Chapter) and XIME Bangalore. He was the Chief Guest at the concluding session of AIMA Regional Management Quiz Competition held at XIME on December 5, 2014.

Prof. J. Philip, Presided over the Book Release Ceremony of Prof. Jagdish Sheth's Book – ‘The Accidental Scholar’ – Oct. 20, 2014.

Christmas Celebration was held on Dec. 6. The President gave his conventional Christmas message to the students, staff and faculty.



President with Prof. Jagdish Sheth

International Linkages

Winter Study Program in Europe

A group of 22 students from Batch 20 will be travelling to Audencia Nantes School of Management, France on December 31, 2014 for a 3-week Winter Study Program. The program would include seminars on European Union as an Economic Community, Doing Business in Europe, International Business and a few more by guest lecturers to be held across Paris, Nantes, and Normandy. They will visit prominent Industries and Museums in France. During the third week, the

students will be travelling to Brussels, Belgium, to visit the European Parliament, and gain perspective on Europe as an economic and political entity.

International Students at XIME

A group of four students, two from Audencia Nantes School of Management, France and two from Avans Hogeschool, Netherlands are expected to arrive at XIME Campus for Student Exchange program in January, 2015.

Good Governance Day

Good Governance Day was celebrated at XIME-Bangalore on December 20, 2014. Dr. Naseer Mohamed Jaffer delivered a talk on Good Governance through Innovation and Technology. A Debate Competition was organized on the topic "Good Governance: A reality more than myth". 24 students from both the batches participated, and Anshul Wadhwa, Moumita Mahapatra and Awadesh Jha were declared the first, second and third prize winners, respectively. They won a cash prize of Rs.15000, Rs. 10000 and Rs. 5000 respectively, awarded by Ministry of Human Resource Development, Government of India through AICTE.

AIMA Quiz

XIME-Bangalore played host to the corporate quiz, held by AIMA this year (2014). This was the South India leg of the competition which included the HR Quiz and the National Management Quiz. The quiz master was Mr. Jacob Kurien and the Chief Guest for the occasion was the President of XIME, Prof. J Philip. The Director of AIMA, Mr. Neeraj Kapoor was also present at the event. The winner of NMQ was the team from Bhilai Steel Plant and the runner up was the team from Cognizant Technology Service. The joint winners for HRQ were the teams from Bhilai Steel Plant and Vizag Steel.



The Quiz in progress

XIME-Bangalore declared Overall Champions in Hong Kong



Chandni & Charishma, students of XIME, Bangalore were presented with the Overall Championship Trophy

On November 23, 2014, the Grand Finale of Cranium - The Bidder's Quest, the management fest of CMS Business School held at Harbour Plaza Resort City, Hong Kong, culminated in what was one of the most celebrated victories for Xavier Institute of Management and Entrepreneurship. Chandni Thapar and Charishma Narayan were adjudged the overall champions for the fest that saw participation from over 20 teams from all over the country. Previously, these students had proven their knowledge, skill and mettle in the two days of preliminary rounds held at the CMS Business School, Bangalore in which Chandni Thapar was adjudged winner of the Marketing event and Charishma Narayan the runner up for the HR event. They qualified for the finals as one among the top three teams competing for the coveted championship. They stood strong and defeated Christ University and Jain College (9th block) to add another feather to lift the Championship Trophy, adding another feather to XIME's cap.

Faculty Publications

- Dr. Sumathi Annamalai, along with Dr. R. Nandagopal published a book titled "Occupational Stress-A Study of Employee Stress in Indian ITES Industry"
- Dr. Naseer Mohamed Jaffer and Ms. Mareena Mathew published a paper titled "Impact of Good Governance on Poverty Reduction Outcomes" in the Adarsh Research Edited Paper Series - 2014 (Volume III).
- Dr. N.M.K. Bhatta published his paper in "Research Revolution" magazine, Volume III Issue I (October 2014), title "Study of Business Opportunities for Indian ICT Industry in International Market: Qualitative Views Based on Interaction with Ambassadors and Industry Champions of select African countries."
- Dr. Jaffer along with Dr. Neha Singh presented a paper titled "Implications of Good Governance on Unequal Economic Growth and Employment Growth Outcomes" at the Conference on Emerging Trends in Business, organised by Christ University, Bangalore during December 11-12, 2014.
- Mr. John Ben published a research paper titled "Corporate Governance Index and Firm Performance", in the Journal of Contemporary Research in Management, Volume-9, No. 3, July-September Edition, 2014
- Ms. Meena Rani published her research papers titled "Strategic Role of Human Resource in Organised Retail Sector-Issues and Select Cases" and "Indian Retail Sector Amidst Global Crisis-Implications and Coping Strategy" in The Research Edited Paper Series, Volume III (2014) published by Adarsh Research Cell, AIMIT, Bangalore.
- Ms. Rani also presented a research paper of the title "Informal Retail Sector-A Glimpse of Livelihood and Social Security of Street Vendors" at The International Conference organized by Adarsh Institute of Management and Information

Technology (AIMIT), Bangalore and Stevenson University, USA on December 16, 2014.

- Dr. P. Srinivasan published a research paper titled 'Causality among Energy Consumption, CO2 Emission, Economic Growth and Trade: A Case of India' in the Journal of Academic Research in Economics, Vol.6 No.3 (November 2014), published by Spiru Haret University, Faculty of Accounting and Financial Management, Constanta, Romania.
- Nirmaan Dutta, a student of batch 19, published a paper in "IFLA 2014 Compendium", titled "Entrepreneurship: Development of Economically Backward Regions"
- Anamika Sinha, a student batch 20, published a paper in "IFLA 2014 Compendium", the title of the paper being "A Study to Identify Global Future Leaders in Entrepreneurship"

Back on Campus

Interaction with Prof.R. Venkatraman



On December 11, 2014 the students of Batch 20 had an interaction with Prof. R. Venkatraman, who had worked with XIME, Bangalore as its Dairector. He is currently a visiting professor at BIM

Trichy, LIBA, XIME and Management Development Institute, Singapore. His first book, 'Musings of a Strategist' was released post the interaction.

Colonel Christopher Rego

Colonel Christopher Rego, currently associated with the Indian Army visited the campus on December



2, 2014. He is an Alumnus of XIME Bangalore. He shared his experiences in serving the country and countrymen. He gave the students an insight into his entrepreneurial initiative - 'SunBird' and its operations in the North

Eastern States of India for empowering the students and their families. The talk was truly inspirational and an eye opener to the young students.

Industrial Visits

Bangalore Milk Federation

As part of the industrial visits for practical learning organized by XIME, a group of 60 students from Batch 20 visited Bangalore Dairy, BAMUL of Karnataka Milk Federation (KMF) on November 6, 2014. The students were accompanied by Mr. Suranjan Bhattacheryay, Sr. Assistant Professor. They toured the plant while different processes in milk manufacturing were briefed to the students. KMF is South India's largest and India's second largest milk co-operative union.

TVS Motors

The students of Batch 20 visited TVS Motor's Hosur plant on November 13, 2014. They were briefed about the manufacturing facility and different processes in the production of TVS two-wheeler vehicles. Students got a first-hand experience of operational management aspects like lean manufacturing, total quality control, supply chain management and logistics. The group of students was led by Mr. Suranjan Bhattacheryay.

Tanishq

A group of 30 students from Batch 20 visited the Titan Jewellery Division (Tanishq) on December 13, 2014. They were accompanied by the faculty Dr. Sumathi Annamalai and Mr. Bennie Joel. The students were taken to the factory where they got to see the stages of gold refining, how many of the processes are automated by robots etc. They were then taken to the showroom. Overall, it was a very enriching experience with a lot of value added learning.

Placements 2015

The placement season for Batch 19 started on December 11, 2014. Over 26 companies have participated in the placement season till December 21, 2014 from various sector including IT/ITES, Banking and Financial Services, Consulting, Automotive, Pharmaceutical, Media, Retail, Telecom and Real Estate. 51 students from a batch of 214 were placed on the first day of the campus placement. As on December 21, 2014, a total of 85 students have secured their placement with an average salary of Rs. 6.0 lakh and highest salary of Rs. 9.50 lakh. Key corporates that visited XIME during the first week of placement include TCS, Infosys, Wipro, HCL, Dell, Mphasis, Mindtree, E&Y, Fidelity, ICICI, Mahindra Finance, Strides, Idea Cellular, Great Place to Work, Zomato, ICICI Securities, Wipro Consumer

Care, Envision Financial Systems and IKYA Global. Placements this year have been very positive. Several large corporates are visiting our campus in early 2015 and 100 % of the students are expected to be placed by April 2015.

Summer Internship

The summer internship placements for Batch 20 have commenced. On October 21, 2014, Samsung India visited the campus and hired three students, Devika Gulla, Parth Pratim and Shreya Ghosh as summer interns, offering them a stipend of Rs 25,000 per month.

Admissions- 2015

The issue of application forms for admission to the 2- year PGDM Programme at XIME, Bangalore and Kochi (2015- 17) has begun on November 08, 2014. The last date of issue of the application forms from XIME is February 15, 2015 and the last date for receipt of the duly filled in application form at XIME is March 03, 2015.

XIME- Chennai Campus

XIME is expanding its wings with its new campus in Chennai. The preliminary stage of construction is expected to be complete by the end of 2015.



*Meeting of ISTD
Office Bearers with President.*

19th International Scientific and Practical Conference, Moscow

Prof. C. P. Ravindranathan, Honorary Professor-XIME, attended the 19th International Scientific and Practical Conference: Management Strategies and Geopolitical Factors, and celebration of the 95th Anniversary of the State University of Management, Moscow, Russia during November 26- 27, 2014. The conference that is held annually aims at presenting current research in the field of management and stimulating knowledge sharing, new idea exchanging and discussions among scholars, academicians and business executives from around the world as well as fostering research relations for collaborative work. Prof. Ravindranathan presented two papers at the conference- “ABBS: Vision and Activities”, authored by him, and “Challenges of Management, 2014”, authored by Prof. J. Philip, President- XIME



Prof. C.P. Ravindranathan addressing the International Conference at SUM, Moscow

Christmas Celebrations

On December 6, 2014, XIME adorned the festive spirit, with its annual Christmas celebrations in the central lawn. Streamers, balloons and stars hung in the corridors, with Christmas trees and a crib at the centre of it all. The college choir sang some of the most popular Christmas carols to welcome the season of loving and forgiving. The President, Prof. J. Philip

addressed the students with a cheerful Christmas message and cut the Christmas cake along with Mrs. Leelamma Philip. Christmas isn't complete without Santa Claus and this year at XIME, not one but two sweet Santas made an appearance as the audience cheered and reeled in joy. The program was followed by tea and snacks, and a lot of fellowship



Prof. Ravindranathan, Prof. Philip, Mrs. Philip and Dr. Vedamanickam during the celebration



College Choir singing the carols at the Christmas Celebrations

Faculty Colloquium

A faculty colloquium was held on December 17, 2014 in which two presentations were made.

- Prof. Naseer Mohamed Jaffer presented the lessons from the publication- “Impact of Good Governance on Poverty Reduction Outcomes” authored by Ms. Mareena Mathew and Prof. Jaffer and published in the Adarsh Research Edited Paper Series - 2014 (Volume III) as regards the use of secondary data in research paper publication.
- Mr. John Ben P. presented his case study on “SKS Microfinance: Handling Corporate governance failure” that was also presented at the Administrative Sciences Association of Canada (ASAC) on June 09, 2012.

Students’ Club Activities

HRuday-The HR Club

HR Panel Discussion On ‘Current Issues In The Field of HR

An HR Panel Discussion on the ‘Current Issues in the field of HR’ was held on November 14, 2014. The six prominent members of the panel were Mr. Balachandar N, Group Director (HR), Coffee Day Group, Ms. Shanti Naresh, Principal Consultant, Mercer Consultancy, Mr. Ravi C Dasgupta, Former Group Head, HR, Biocon Ltd. and Founder of RCD HR Consulting, Mr. B. Venkataramana, President, Group - HR, Landmark Group India, Ms. Lata Subramanyan, HR Director, IBM, Mr. Anup Lewis, Head-HR, Schneider Electric and Mr. Anthony Joseph, Executive VP, Global HR, Hinduja Global Solutions Inc. Also present were Prof. J. Philip, the President, the faculty members and the students of XIME. The panel had an open discussion with the students on critical issues in the HR domain that could potentially change the face of the industry completely. The students had the opportunity to gain a wider perspective of HR from an array of industry experts.



The HR Panel Discussion in progress

X-Ops - The Operations Club

Operations Seminar

X-Ops, the Operations club of XIME organized a guest lecture on November 28, 2014. The speaker was Mr. Murali Ramamurthy, Associate Vice President, HCL Technologies. He touched up on topics like the role of an Operations Manager in bringing down the attrition rate, increasing the employee satisfaction levels and maintaining optimum utilization. He shared his personal experience and challenges that the operations department normally faces in predicting future reports accurately.



Mr. Ramamurthy interacting with students

MarkXime-The Marketing Club

Marquee-Online Quiz

Marquee – An online quiz that tested the marketing knowledge and capabilities of students served as a platform that provided ample opportunities for students to unleash their talent and tap on their grey cells to come up with the right answers for all those well thought over questions. With one question a day, from October 8 to October 22, 2014, the quiz used the power of social media to become an all pervasive one.

XSEED – The Social Service Club

Better Bengaluru Competition

XSEED organized the Better Bengaluru Competition on the 21st of November, 2014. Colleges like NMIMS (Bangalore), Welingkar (Bangalore), Christ University and ISME participated (as teams of 2). The event was aimed at identifying different problems plaguing the city and providing innovative and feasible solutions to those problems. The competition was judged by Ms. N.S. Rama; CEO, Electronics City Industrial Township

Authority, Ms. Aparajita Ray, Senior Correspondent at Times of India and Prof. Swaminathan Murthy, Placement Committee Chairman, XIME. Neeth Mangalat and Sowmya Raju from Christ University were declared the winners.

FINITIATIVE-The Finance Club

Prayas

The club has taken the responsibility of creating a bunch of successful traders at XIME. Prayas, the mutual fund based investing process, is a platform where decisions are made after discussion and analysis among the students. Pooling of fund was done and the same is being used to trade and generate profit out of it. The main objective of Prayas is to develop and hone trading skills of the participants.

Lock Stock Negotiate

The club organized a floor trading event to enhance negotiating and trading skills of Batch 20 students on October 14, 2014. Dev Negi and Kritika Karvasara emerged as the winners.

Sports

Chess Tournament

A chess tournament was organized for both the batches. A total of 48 students participated in the tournament. It was organised during October 1-24, 2014. Gaurav Srivastava of Batch 19 and Nitesh Srivastava of Batch 20 were declared the Winner and Runner Up respectively.

Table Tennis Tournament

A Table Tennis Tournament was organized during November 24- December 5, 2014. A total of 28 students participated in the doubles category while 32 participated in the singles category. Rama Krishna from Batch 19 won the Winner's title in singles while the doubles title was bagged by Mohit Patel and Ravi Basvapattan from Batch 19.

St. Xavier's Day

XIME celebrated St. Xavier's Day on December 3, 2014. Fr. Frederick D'Silva, Assistant to Jesuit Provincial, Karnataka Jesuit Educational Society, solemnized a mass in the auditorium, following which the faculty and students enjoyed a community breakfast on the central lawn.

Winning Streak at XIME Continues...

WINNER	COMPETITION
Awadhoot Apte (Batch 19)	Winner of Operations event at CRANIUM 2014, CMS Business School, Jain University, Bangalore
Chandni Thapar (Batch 19)	Winner of Marketing event at CRANIUM 2014, CMS Business School, Jain University, Bangalore
Neeha Liza George, Neethu Shashi & Rahul Tomy (Batch 20)	Winners at the B-fest "QUEST-2014" at XIME Kochi, "Finathon" event held on 15 th November, 2014.
Lakshmi Reshma & Ramakrishna Anish (Batch 19)	Winners of Operations event at at B-fest of Christ University, Kengeri Campus, Bangalore.
Tanika Naik & Ujaani Barua (Batch 19)	Winners of Marketing event at at B-fest of Christ University, Kengeri Campus, Bangalore
Nandhita Prabhu, Nipun & Moumita (Batch 19 & 20)	Winners of the HR event at Quest 2014 organised by XIME Kochi.
Pranal Bhagat (Batch 19)	Winner at the National Level Students Research Paper Contest "Connaissance 2014" held at Christ University, Kengeri Campus, Bangalore on 1 st December, 2014.
Anshu Kumar & Neeha Liza George (Batch 20)	Winners of event "Arthayuga", at B-fest, Lattitude organized by Great Lakes Institute of Management, Chennai held on 5 th December, 2014.
Nupur Malpani, Moumita Mohapatra, Karanveer Singh, Sayan Pal, Ritabrata Basu, Madhura, Rahul Tomy & Ashhish Ganguly (Batch 20)	Winners for the event "Group Task" of Arthayudh, B-fest of Christ University, Kormangala Campus, Bangalore.
Awadhoot Apte, Archana Iyer & Arvindnath Sudarshan (Batch 19)	Runners Up in "Prove Your Mettle" at IIM Kozhikode on 31 st Oct, 2014.
Charishma Narayan (Batch 19)	Runner up for the HR event at CRANIUM 2014, CMS BUSINESS SCHOOL, JAIN UNIVERSITY
Akshay & Josy John (Batch 19)	Runners Up at B-Quiz contest organized by Christ University, Kengeri Campus, Bangalore.
Awadhoot Apte, Arvind Sudarsan & Gaurav Srivastav (Batch 19)	Runners Up at IIM Ahmedabad, B-fest marketing event on 28 November, 2014
Avik Sengupta (Batch 19)	Runner Up at the National Level Students Research Paper Contest "Connaissance 2014" held at Christ University, Kengeri Campus, Bangalore on 1 st December, 2014.
Ashhish Ganguly & Rahul Tomy (Batch 20)	Runners Up for the Finance event of Arthayudh, B-fest of Christ University, Kormangala Campus on 6 th December, 2014
Vijay D & Venkatadri K. Gupta (Batch 20)	Runners up for the Marketing event of B-fest "Arthayuga" of Christ University, Kormanagala Campus, Bangalore.
Madhura Verrana & Karanveer Singh (Batch 20)	Runners Up for the Operations event of B-fest "Arthayuga" of Christ University, Kormangala, Bangalore.
Anshu Kumar (Batch 20)	Received the High Commendation Award at IIM Kozhikode Model United Nations- 2014 held during 31 st Oct-1 st Nov, 2014.



Anshu Kumar & Neeha Liza George awarded the first prize for "Arthayuga" at Great Lakes Institute of Management, Chennai

Winners all the Way



Prof. S. D. Tyagaraj (Sr. Dean) with the winners of "Group Task" at "Arthayudh", Christ University, Bangalore



Mr.C.J.Kuncheria, Secretary XIME giving the first prize to Anshul Wadwa for the Oratory Competition on Good Governance Day

XIME – Kochi News

QUEST 2014- The Business Fest of XIME-Kochi



Inauguration of QUEST-2014

Xavier Institute of Management & Entrepreneurship, Kochi organized its Annual Fest-QUEST on October 25, 2014. This event is a national level managerial confluence conducted to provide the budding managers with a platform to battle with the brightest minds, reach higher levels of competence and stimulate a decisive thought process.

The day of Quest started with traditional lamp lighting by the dignitaries followed by inaugural address by the chief guests. The inauguration was presided by Mr. S. S. Jayasankar, Zonal Head, Mr. Bijoy Tharayail, Cluster Head and Mr. Ranjith Joseph Branch Manager of HDFC Bank as the chief guests.

This was followed by 8 competitions that went throughout the day and consisted of 2-3 rounds in each event. These were related to Finance, Operations, HR, Marketing, Best Manager and the Flagship event – Marauder's Map. Flagship event was the highlight of the fest and offered highest prize money.

QUEST saw a total of 200 participants coming from over 25 colleges across the country.

By the end of the day, to lighten the mood, a cultural event- "Aarangam" was conducted where participants showcased their extra-curricular abilities along with friendly participation from the host college in a theme based competition.

QUEST culminated with the valedictory function. The function started with a welcome address by Dr. P. Amalanathan – officiating director XIME, Kochi followed by presidential address by Prof. J. Philip, Special address by chief guests. XIME-Kochi was honoured to have Mr. M.D.Varghese, GM-IR & Admin, Cochin Shipyard Ltd. as its chief guest. Special guests, Mr. A. S. Girish, Head HR & Admin of Apollo Tyres Ltd, President Prof. J. Philip and Senior Dean Prof. S.D. Tyagaraj also graced the occasion.

Prize distribution ceremony was done to honour all the winners, which was followed by vote of thanks by Prof. Manoj Varghese, Dean (Academics), XIME Kochi.

Business Plan Workshop



Participants of the workshop

XIME, Kochi was the proud host of the Zonal Entrepreneurship & Business Plan Workshop conducted by Nurture Talent Association (NTA), in association with Indian Institute of Management, Ahmedabad (IIM-A) on 25th October 2014. It was conducted by Mr. Amit Grover, an IIT-IIM alumnus and the founder of NTA. The primary goal of the workshop was to cultivate an entrepreneurial desire among the students and to provide the required mentoring for a start-up.

The workshop hosted 78 participants out of which 38 were from different colleges of Kerala. It was a golden opportunity for tapping the latent creativity to generate myriad ideas and finally zero in on one- “the dream b-plan”. The workshop helped the participants to assess the commercial and technical feasibility of their alternatives, the various funding options and the legal compliance requirements.

Mr. Amit created awareness about the ocean of online marketing resources that included multiple web technologies, digital marketing and mobile apps.

He demonstrated how to make the best use of the routinely used social networking websites, which can act as extremely important tools for the promotion of start-ups. This was followed by insightful sessions by Mr. Nikhil Vishnu – a young entrepreneur and by Mr. Amit Alex Anthony and Bijo Varghese –both social entrepreneurs.

Altogether it was a platform for generation of ideas, converting them into commercial ventures, thereby enabling candidates to realize their potential.



Session in progress

St. Xavier’s Day and Christmas Celebrations

St. Xavier’s Day and Christmas Day was celebrated on 3rd December, 2014 by the students. It was a day when both the batches got together to pay homage to Saint Xavier.

The event began with XIME welcoming the esteemed chief guest Dr. J. Alexander. This was followed by a group of ten students who were a part of the choir singing Christmas carols which were enjoyed by all

the students and the faculty. A short speech was given by Dr. J. Alexander followed by the cake cutting. The most exciting event was welcoming Santa who came

and distributed sweets and made the evening more enjoyable. The day came to an end with tea being served to the faculty and the students.



Audience enjoying the carols

Winning Streak

Madras Management Association

(MMA):

- Quiz – Harish & Aditya Sarwate (Winners)
- Best Manager – Arya Nair (Winner)
- Debate – Arya Nair (3rd place)

XIMERA, XIME Bangalore:

- Best Manager – Arya Nair (Winner)
- HR Event – Anuja Singh & Rajeshwari (Winners)
- Quiz – Harish & Amit Jaiswal (2nd place)

Marketing Event – Jerry Christo & Jerry Bhadran (2nd place)

Infore, Rajagiri College of Social Sciences, Kochi:

Marketing Event – Apporv Tiwari, Lajeesh Pillai, Shodan Shetty & Aditya Sarwate (2nd place)

Christ University, Kengeri Campus:

Operations Events – Amit Sahu & Shrinath Pallela (2nd place)

Distinguished Speaker Series

Mr. Maria Antony Juderaj

Students of XIME- Kochi had a wonderful opportunity of interacting with Mr. Maria Antony Juderaj, Deputy Manager –HR (L&D) at ELGI Equipments Ltd. He has a post graduate diploma in Quality Management and brings with him a rich experience of 16 years. To add to his versatile achievements, he has a six sigma black belt and is a proficient Analytical tools trainer.

Mr. Maria talked about the journey towards excellence. He gave an inside out description of the expectations of the corporate and emphasized on the key areas where students should work upon. Personal branding i.e. finding out the unique attribute in one that differentiates him from other is the first touch

point, from where one should start carving himself. Further, setting up of phase-wise targets and having an understanding of the competitor is a must. Finally to survive in this dynamic environment, one must have the flexibility to adapt to the never ending process of learning, unlearning and relearning.



Mr. Antony during the session



Mr. L. Selvam George

Mr. L. Selvam George who is a post-graduate in Human Resources Management from XLRI, Jamshedpur, is one of the most experienced HR executives in the country. He addressed XIME Kochi students on October 16, 2014. The students were enlightened by his thoughts on Management and how management studies should drive their career.



▶ *Prof. J. Philip receiving the MMA award for Institutional Excellence from Mr. N. Srinivasan, MD, India Cements Ltd.*

Upcoming Events

- MDP on “Applied Econometrics for Business and Finance” : January 23-24, 2015
- MDP on “Advanced Agile with live Case Studies ”: February, 2015
- MDP on “Agile Project Management Methodology”: February, 2015
- “Business Excellence Practitioners Workshop”: March, 2015
- International Seminar on “The Dean as a pivot of a Business School”: March 13-14, 2015

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